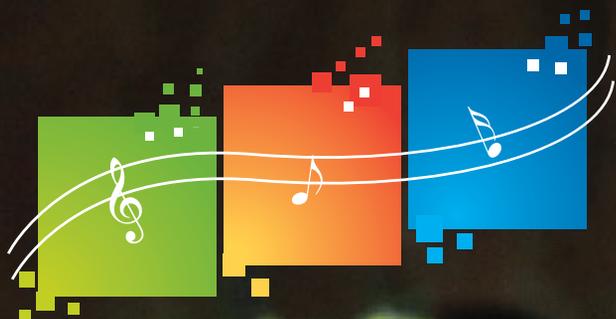


JUNE 2020



**PRODUCTIONS**

Show Choir Products and News

# CYBER SHOWCHOIR

SCA'S VIRTUAL SUMMER CAMP

---

**LET MUSIC TRANSPORT YOU**



# Coffield collection

*There's a lot of unknowns in today's world...  
costuming your show choirs doesn't have to be  
one of them.*

With outstanding quality and fit in a  
variety of beautiful materials and classic styles,  
hundreds of dresses are available to ship  
tomorrow, or when you need them.

Visit our online store right now for great deals!  
[www.coffieldcollection.com](http://www.coffieldcollection.com)



Z-800 Show Choir Performance Risers

Performance risers that deserve a

# *Standing Ovation*

Fast setup. Incredible stability.  
Extraordinary versatility.  
Everything you need  
in a Show Choir riser.



**Contact StageRight for  
design assistance, specifications,  
and pricing.**

[www.StageRight.com](http://www.StageRight.com) | 800.438.4499



**STAGERIGHT**

YOU WANT YOUR SHOW CHOIR TO  
**SHAKE & SHIMMY**  
...NOT YOUR RISERS



## StageTek® Platforms

The demands your show choir puts on risers is far more than just weight. The side-to-side forces can be more than many traditional platform systems can handle. **StageTek is stronger and more stable.** That's why StageTek is so popular in schools and even more popular in competitions. Here's why StageTek is better:

- ✔ **Simple, fast setup** that doesn't require a professional crew
- ✔ **Lightweight decks** that save your back and hands
- ✔ **Incredible strength** for large groups, equipment, pianos, etc.
- ✔ **Safe, stable & secure** for your peace of mind
- ✔ **Performance versatility** for unlimited configurations
- ✔ **Best warranty** to protect your investment

[wengercorp.com/stagetek](http://wengercorp.com/stagetek)

StageTek decks, legs and accessories can be configured to just about any stage or platform you need.



800-4WENGER (493-6437) [www.wengercorp.com](http://www.wengercorp.com)

Wenger®



## 6

### CYBER SHOWCHOIR: SCA'S VIRTUAL SUMMER CAMP

by Cassidy Clevenger

2020 has been an interesting year so far, full of unexpected changes and emotionally charged conversations. In unprecedented times such as these, many people are eager and hungry for a sense of community, normalcy, and positivity.

## 14

### LET MUSIC TRANSPORT YOU

by Ana-Maria Kraemer

When I was little—maybe 7 or 8 years old—I started taking my parents' Beach Boys cassette, my Fisher Price portable tape player, and my bike, and away I'd go. Sometimes through our whole subdivision, but more often just around our little circle, over and over, building up speed so that I could coast down the hilliest part of our street, with my little brown tape player hanging off a handlebar, turned up as loud as it could go.







# CYBER SHOWCHOIR

SCA's Virtual Summer Camp

by Cassidy Clevenger

2020 has been an interesting year so far, full of unexpected changes and emotionally charged conversations. In unprecedented times such as these, many people are eager and hungry for a sense of community, normalcy, and positivity.



SCA Camp Directors, Sue Moninger and Dwight Jordan, will be celebrating four decades of working together to make Show Choir Camps of America a dream come true for young show choir performers and instructors. This year, the directors, counselors, instructors, and guest speakers are working together to make the 2020 camp just as special and encouraging for the students as they have the 39 years prior.

### The Spirit of SCA

SCA is an annual event where the best of the best in musical education, choreography, and show choir come together to celebrate a love of music, performance, and connectivity. In the past, students learn and rehearse three songs, attend various workshops, and pull together an entire production in one week. Best of all, at the end of camp, there is a glorious showcase where the students perform the numbers they have spent days busting their buns to master.

### How Will this Year Be Different?

Jordan and Moninger have constructed a plan for 2020 that will honor the essence and traditions of previous camps as best as possible. Both directors were clear in their mission to provide everyone involved with the same steadfast sense of community that has permeated previous Summers.

**STAGING CONCEPTS**

**CUSTOM STAGING SOLUTIONS**

Portable Platforms · Seating Risers · Acoustical Shells · Rigging Solutions  
www.stagingconcepts.com · 763-533-2094

Since SCA attracts students from all over the country, for many returning students, SCA is the only opportunity during the year when they can see their close camp buddies. The nature of camp lays down fertile soil for camaraderie, as *everyone* works together to learn routines, support one another, and perform. For the directors, even though camp will be conducted virtually, they still want to encourage the social angle of camp.

Instead of SCA being a sleepover experience, campers will stay home, social distancing, and attend rehearsals, workshops, small groups, and so on from the comfort of their own living rooms. These smaller “break out” groups are designed to mirror the small groups campers have grown accustomed to in years past.

Additionally, students will learn four different songs, taught by four different choreographers and five different vocal directors. As Moninger explained, in previous camps, the students would be divided into groups, and each group would be assigned 1-2 instructors; this year, all students will have the opportunity to work with all the teachers.

### Tried and True Traditions

As in previous years, the afternoons will be filled with workshops, and the evenings will be bustling with performances. The workshops will cover a medley of topics, where students and teachers can choose which ones they wish to participate in.



ORIGINAL ARRANGEMENTS . ALWAYS LICENSED . ADJUDICATIONS . WORKSHOPS

## Keep your show choir **winning** with *Music Arrangement Services, Inc.*

Nearly 2,000 fully detailed scores to ensure your show choir is always moving ahead!

EXISTING  
ARRANGEMENTS  
ARE ONLY  
**\$149**

\*Does not include licensing or edits.

105 Grand Champions/  
First Place Winners  
and 115 Second Place  
Winners since 2016.



It all begins with a song...

**615-491-2187**

jeff@showchoirmusic.com



FOR A LIST OF TITLES, PLEASE VISIT [WWW.SHOWCHOIRMUSIC.COM](http://WWW.SHOWCHOIRMUSIC.COM) AND CLICK “ARRANGEMENTS”



The Student Talent Showcase is a mainstay of SCA—this year will be no different. Students are encouraged to submit videos of their original performances, and the top 16-20 students will show off their best musical and dancing abilities in the talent show. This opportunity grants students with the top talent the possibility of receiving a scholarship from either Millikin University in Decatur, Illinois and/or Heidelberg University in Tiffin, Ohio.

Just as in years past, the main goal of camp—in addition to providing students with excellent resources and a platform to improve their craft—is simply to have fun. SCA is such a bright spot of the year for many young adults and instructors, the camp directors want to ensure the prominent feelings of camp are light and joyful. Many of us know the uplifting power that music and community can provide; this is why SCA is doing everything within its power to be a safe haven for its participants this year and every year.

Finally, Jordan has quite the reputation of filling camp with surprises that will delight the campers, and he has no plans of falling short this year! He voiced just how excited he is to bring a little mystery and a lot of love to SCA again this year. He is a master of surprises, and has cooked up some big things for this virtual camp.



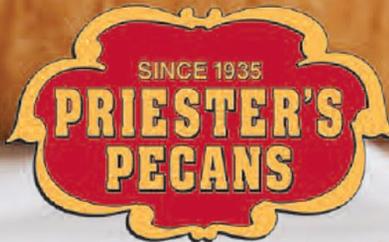
show choir arrangements

Breeze Tunes Productions specializes in creating high-quality, competitive arrangements tailored to fit your choir's show design, skill level, and budget!

**we offer:**

- New Custom Arrangements
- Previously Arranged Titles
- Rehearsal Clinics
- Video Critiques
- Tracks Made With Studio Musicians
- Adjudication at Competitions

**breezetunes.com**    [garrett@breezetunes.com](mailto:garrett@breezetunes.com)



# FUND-RAISING

Raise Funds with Priester's  
Quality Pecan Products

SIMPLIFY YOUR FUNDRAISING PROGRAM! MEET YOUR GOALS WITH  
PECAN PRODUCTS YOUR COMMUNITY WILL LOVE!

## IT'S AS EASY AS 1-2-3!

• **Raise funds with Priester's  
"No Hassle Fund-Raising Program."**

Request your free Fund-Raising Kit today and see how  
Priester's Quality Food Products can help achieve all your  
Fund-Raising Goals!

**1-800-523-3505**

[www.priesters.com/fundraising](http://www.priesters.com/fundraising)



P.O. BOX 381 • FORT DEPOSIT, AL. 36032

SCA is such a bright spot of the year for many young adults and instructors, the camp directors want to ensure the prominent feelings of camp are light and joyful. Many of us know the uplifting power that music and community can provide; this is why SCA is doing everything within its power to be a safe haven for its participants this year and every year.

## Workshops and Insights

Directors Moninger and Jordan, prior to camp, reached out to the clinicians and teachers, asking them “What do you most need right now?”

They want to provide quality, topical workshops; of course, instructors are concerned about both current needs and what the new school year may look like for show choir.

After hearing the concerns of the teachers, the directors compiled a series of workshops dedicated to meeting their needs. Some examples of star guest speakers include Dr. Eugene Rogers, Dr. Anne Marie Roepke, and Dr. Derrick Fox.

Dr. Rogers, who has an extensive background in both choral direction and diversity initiatives, will be leading a class called “Fostering Empathy and Critical Disclosure in the Choral Classroom.”

Dr. Roepke will be speaking on “Psychological Resilience in America,” where she will be teaching skills in coping, connectivity, and how to stay motivated, even in trying times.

Additionally, Dr. Fox will lead a workshop on “Future Teaching Practices,” where he will be going over how to keep the musical community strong, even if we must sing separately for a while.

For a full list of workshops and the presenters’ bios, please visit the Show Choir Camps of America Facebook page.

Other workshops for students are a little lighter in nature, such as an exploration in how to best utilize TikTok for performances, as well as classes on genres such as hip hop, gospel, opera, and Broadway; having classes like these show how committed SCA is to keeping up with the trends of the time, and keeping camp fun for the students, no matter their niche.

## Attending Camp

Without a doubt, SCA 2020 will be a unique, fun, and exciting experience. The directors have the same energy and passion for SCA’s campers and clinicians as they always have.

In fact, every year, they bring a fresh twist to camp, and this year will be no different. And, now more than ever, the pure positivity SCA focuses on is the ideal outlet for anyone in the show choir world.

**ABOUT THE AUTHOR:** Cassidy Clevenger is a Samford University alum. She is just completed her MSW in Social Work, with an emphasis on Counseling, at Samford University, while also working as a staff writer for Flaherty Media.

# HIGH QUALITY SHOW CHOIR ARRANGEMENTS

# SHOWCHOIRSTOCK.COM

We sell high quality stock arrangements at affordable prices that **DON'T** need any further licensing! That's right—you'll never have to go through the extra hassle and expense of using a third party company in order to perform the music you buy from **ShowChoirStock.com**.

**ShowChoirStock.com** — the only website that sells nothing but show choir arrangements you can purchase and use immediately!

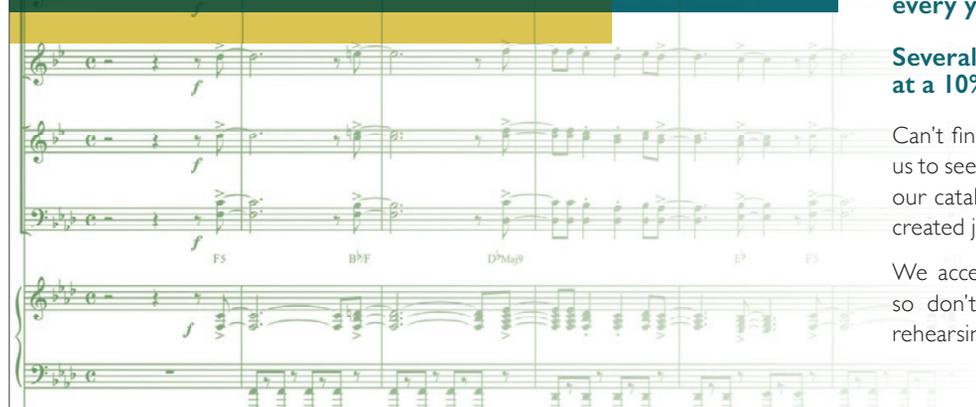
**Professionally produced rehearsal tracks for every chart!**

**Dozens of brand new arrangements every year!**

**Several complete show packages available at a 10% discount!**

Can't find a song that's right for your show? Contact us to see if we can license and add your desired title to our catalog—or have a custom-written original song created just for your group!

We accept credit cards as well as purchase orders, so don't miss a beat—order, download, and start rehearsing your music in minutes!





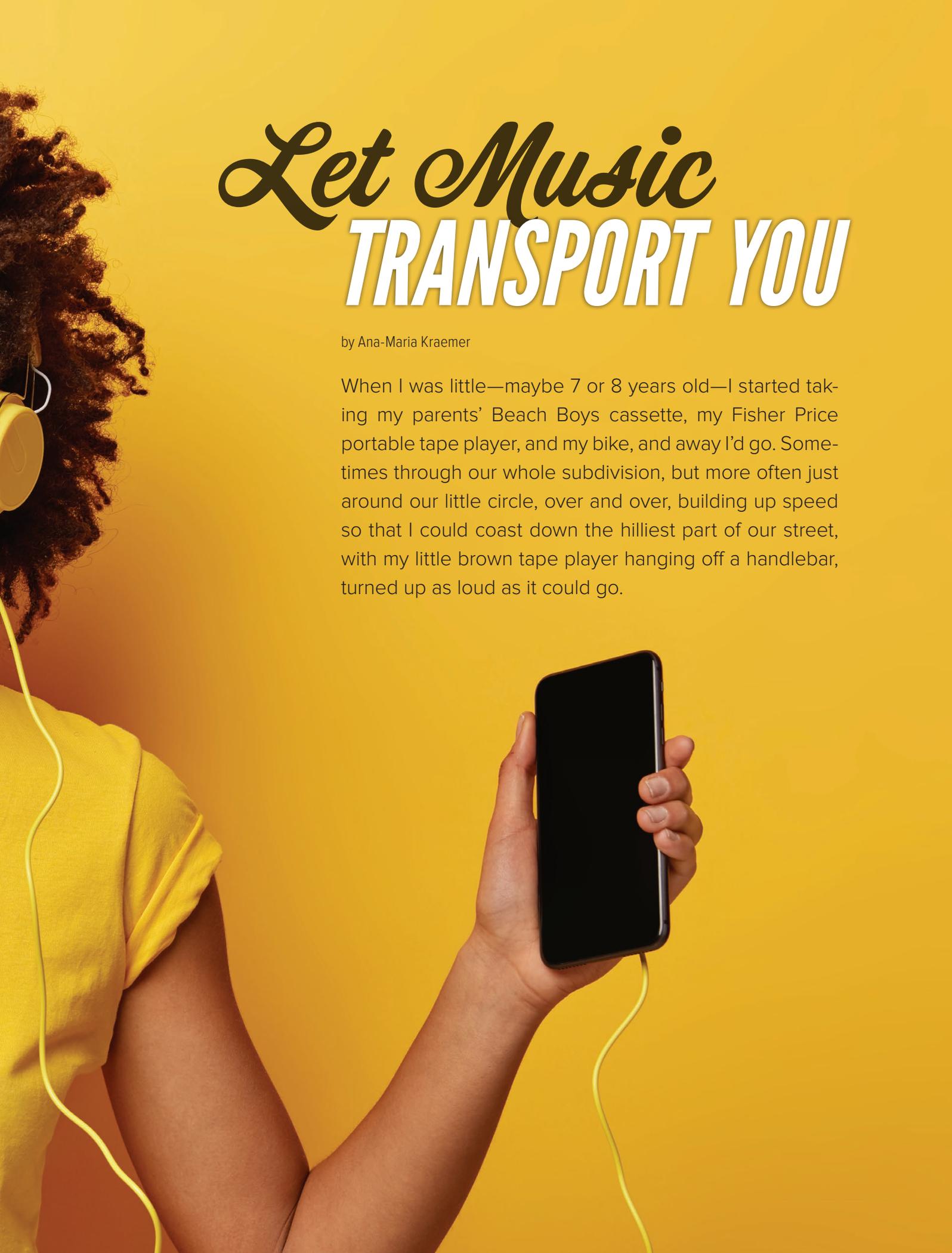
- **Earn at least 50% profit on each sale!**
- **Free Sales Brochures**
- **Free Shipping**
- **No Hidden Costs!**
- **Prizes and Cash Rewards!**
- **It's Fun! It's Easy!**

Dutch Mill Bulbs originated fundraising-with-flower bulbs over 50 years ago. Our fall and spring fundraising programs offer easy-to-sell and easy-to-grow varieties of bulbs and bare root perennials. We've helped tens of thousands of groups exceed their fundraising goals with our guaranteed-to-grow product and "no hidden cost" flower bulb fundraising programs.

Dutch Mill Bulbs is the perfect fundraiser for your group. Schools, PTA's, PTO's, sports and athletic teams, cheerleaders, dance ensembles, booster clubs, academic clubs, marching bands, concert bands, choral groups, drama clubs, libraries, choirs, community groups, churches, and scouts – to name but a few – have all successfully raised funds by "going green" with our eco-friendly, economically priced no-risk fundraising programs. Since its inception, Dutch Mill Bulbs has been recognized for outstanding service, value, quality and reliability. You can count on us for your most successful fundraiser ever!







# *Let Music* **TRANSPORT YOU**

by Ana-Maria Kraemer

When I was little—maybe 7 or 8 years old—I started taking my parents' Beach Boys cassette, my Fisher Price portable tape player, and my bike, and away I'd go. Sometimes through our whole subdivision, but more often just around our little circle, over and over, building up speed so that I could coast down the hilliest part of our street, with my little brown tape player hanging off a handlebar, turned up as loud as it could go.



It was the perfect sunny day activity, blue skies and Brian Wilson: just the wind and I, soaring the summers away. I can still feel the sun on my face, arms outstretched as wings, free as a bird, humming along to "Wouldn't It Be Nice?"

### A Window to the Cosmos

Now, as a 35 year old, I'm forever searching for excuses to drive fast with the windows down, playing rock 'n' roll loud enough to drown out all the softer, more subtle parts of myself. The right car and the right guitar lick make me invincible, and the wind is pure, unfiltered possibility blowing through my hair. Bob Dylan wasn't wrong when he sang that's where the answers are. It's where life is, in its most primal, kinetic, big bang form.

In these moments, I don't doubt the theory of life that places us as direct descendants of the cosmos. I am all stardust and light speed.

Live rock shows also rocket my soul straight into the stratosphere, shout-singing along with strangers who heard the same siren's call and wanted to inject the same hymns into their bloodstreams, hearts beating the rhythm through our veins. It's loud, and sweaty, and it's sacred; cacophony sings its own sweet melody after all, backlit by the bar, smoky and beer-soaked. There are always too many tall guys, too many people

**MANHASSET®**  
*Stands*

*Lifetime Warranty* **MADE IN THE USA**

---

*Quality and innovation since 1935.* Look for the original!

**NEW!**



**Manhasset Chorale®  
Microphone Stand**  
(Model #3016)  
*Many great colors to chose from!*

**NEW!**



**Matte Finish  
Symphony Stand**  
(Model #4801-MGR)

**5  
OVER  
MILLION  
SOLD**



**Symphony Music Stand**  
(Model #48)  
*Available In 20 Colors*

**NEW!**



**LED Lamp II**  
(Model #1060)

**NEW!**



**Noteworthy  
Music Stand**  
*Available In 12 Styles*

**MANHASSETSTANDS.COM**

The fundraiser you love, the products you enjoy!

Private Label Specialty Coffee, Tea and Instants.

45 - 50 % PROFIT

Designed to be Profitable and Simple.

SCHOOL SPIRIT  
Coffee

[www.schoolspiritcoffee.com](http://www.schoolspiritcoffee.com)

**800-570-1443**

pushing their way up front trying to get the copy of the setlist, too many selfies and cell phones. There is beauty in all of it, and unbridled joy, and the very stuff of life in the excess.

### Music as a Magic Carpet Ride

The setlists and selfies have always struck me as unnecessary, because here is the secret that I knew even as a 7 or 8 year old on my ten-speed bike. Music is more than a window.

Yes, it takes us on magic carpet rides, in aeroplanes over the sea, and leaves us free fallin' even as it begs us to come fly away; but it also makes us gaze back at ourselves, eyeing the shapes of our memories and our dreams, seeing how our silhouettes are filled in by the raw, messy ids and egos, putting our own scenes to the soundtrack. It's a mirror.

My first real rock show was at a small club in Minneapolis, singing along to every word, caught up in the rapture of flying off the dance floor with the other worshipers. The band was Weezer, the venue was my beloved First Avenue (of *Purple Rain* fame), I was a sophomore in high school and it was

My first real rock show was at a small club in Minneapolis, singing along to every word, caught up in the rapture of flying off the dance floor with the other worshipers. The band was Weezer, the venue was my beloved First Avenue (of *Purple Rain* fame), I was a sophomore in high school and it was the all-ages afternoon show, and I've reveled ever since in recreating the weightlessness I felt that day.

the all-ages afternoon show, and I've reveled ever since in recreating the weightlessness I felt that day.

I see how the music recognized me, marked me as its own, and how it both satiated, and left me wanting, always wanting more. When I hear a song I love, my soul dances with arms outstretched, lifting off into the heavens, already begging for an encore. This is what I see in the metaphorical mirror, the same as I saw at 8 and 15: I am flying.

### Scores in Quarantine

In 2020, in quarantine, there's nowhere to drive to, at least nowhere that justifies turning the radio up and putting the windows down. The small, dark clubs with sordid histories and questionable bathrooms are all shuttered, along with the big arenas, and dive bars with makeshift stages. Our days are scored by Spotify playlists, old records, and Instagram live shows; when it gets too painful in this

**Watch for NEW SPECIALS Online**

**Satin Stitches<sup>®</sup> Ltd**  
DESIGNED FOR A SENSATIONAL PERFORMANCE!

**CONTACT US:  
763.323.9507  
SATINSTITCHES.COM**

**Shop Customizable Web Styles  
SHOP.SATINSTITCHES.COM**

Twitter, Facebook, LinkedIn, Pinterest, Instagram, Snapchat



Photo by Charles Rodriguez of InSync/Wheaton

temporary cage of existence to listen to music, podcasts. None of it quite reaches far enough, just takes passing stabs, like seeing beautiful old pictures of a past you can't get back. I've seen posts by friends, mourning as the calendar makes its way past the now canceled shows and tours of their favorite bands, read articles by Rob Sheffield and Dave Grohl lamenting the loss of a way of life for musicians and music lovers alike, and talked to friends who teach, who never got to introduce this year's students to music they love.

All of us, chewing on our grief; hoping to break it down into something we can swallow, while the right songs play in the background in the wrong key, at the wrong moment in the movie. When we stretch our arms out, we feel the walls closing in. My friends and I started a movie club in March, and one night, we watched *The Perks of Being a Wallflower*. Sad and beautiful, it captures the moment when music lifts off. Afterwards, I collected my friends' songs, the ones that take them somewhere, suspending time and gravity's hold, and then I tried to write about them.

I can't. In this infinite time that has no starts and stops, they've all been transformed into funeral dirges. They hurt, and they sting with grief, uncertainty, and fear of the future.

An advertisement for Band-Mart &amp; Choir-Mart. At the top left, there are two banners: 'BAND-MART' and 'CHOIR-MART' in blue, stylized letters. Below the banners, four young women are standing in a row, holding hands. They are wearing concert dresses: two in blue and two in black. The background is a light blue pattern of musical notes and staves. To the right of the women, the text 'Concert Wear &amp; Accessories' is written in a large, elegant, blue cursive font. Below this, in a smaller blue font, it says 'Mention the code 'BCM20' when ordering.' At the bottom right, the website 'bandchoirmart.com' is listed, along with the email 'support@bandchoirmart.com' and the phone number '888-345-1848'.

I've gone back to the first songs that stuck to me, rooted in the corners of my heart and mind, the soundtrack to first kisses, and first losses, and nights that felt wider than the world. I've gone back to Weezer, and the Beach Boys, and all their friends, and knelt at their feet, praying for some reassurance that I can still connect to the stars, and the pounding of the bass, and the confetti floating alongside me through the air.

The b-side of my Beach Boys tape had their song In My Room on it, and these days, the sweet little surf-pop song reminds me that even though it's dark and lonely right now, I will fly again. So will you.

---

**ABOUT THE AUTHOR:** Ana-Maria Kraemer is a 30something, passionate (about her discount) retail worker who loves her husband, their dogs, and knows that—after seven years of moving around the country—they have finally settled somewhere, and she won't have to move their cable subscription ever again! Ana was in show choir in high school, and has worked in the industry for seventeen years.

---

A group of show choir members performing on stage. They are wearing purple outfits with sequins. Many have their arms raised in the air, and they appear to be in the middle of a song or dance. The background is dark with some stage lighting.

READY TO WEAR  
&  
CUSTOM DESIGN

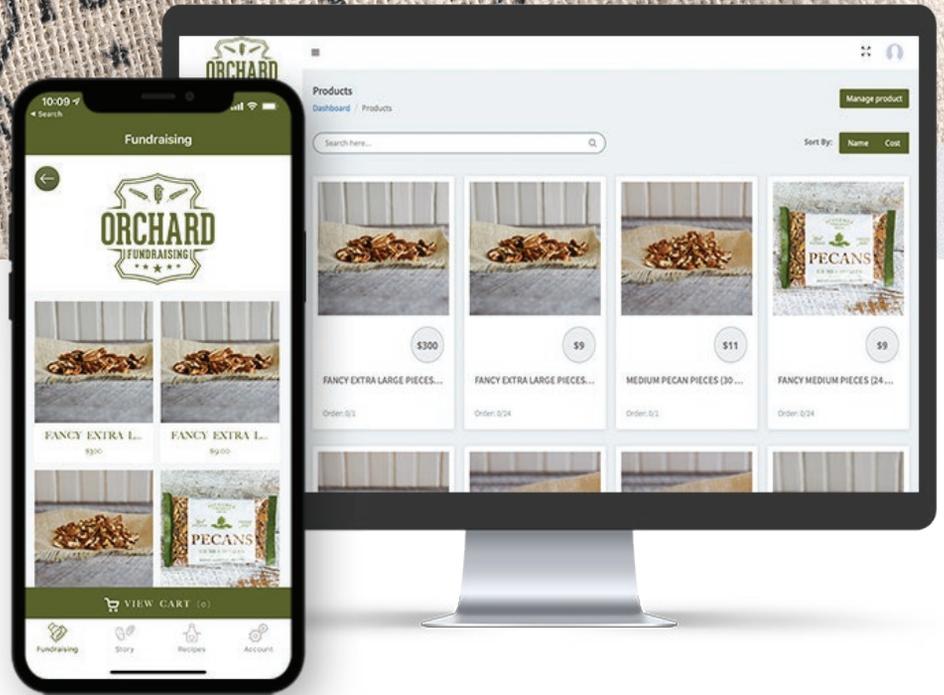
*dornink*

men & women show choir apparel  
www.dorninkshowchoir.com  
515.255.7528



# ORCHARD

FUNDRAISING



## GROWING SUCCESSFUL FUNDRAISING ENGAGEMENT

Schermer Pecans shares some exciting news with the readers of Productions Magazine, about how their app can help you and your team with your show choir fundraising.

### Why Develop A New App?

Aron Wimberly from Schermer Pecans explains, "We wanted to develop an innovative platform for fundraisers. Orchard fundraising allows customers to sell Schermer Pecan products through this online platform. This platform creates a shareable link that makes sharing your fundraising information quick and easy. No need for brochures anymore, just share the link on your social media. Friends and family can use your link to purchase products and the funds go straight to the desired bank account."

Wimberly continues, "We've shared the idea with many different organizational groups who are looking for new way to fundraise. Many organizational leaders are eager to learn about what is to come from this platform. We offer the ability to add their own products, which is even more exciting."

### Easy and Intuitive

Orchard fundraising is built on simple and intuitive web and mobile app platforms, which allow your fundraising organizations to present, order, and track their shipments in real time. A mobile-responsive link is also available to share on all social media platforms to further their reach.

Fundraising administrators select from, and set up, specific products available for sale, along with setting the price per unit and minimum order requirements associated with the selected products. The administrator has ability to adjust pricing, view individual fundraiser activity, and track all orders in an easy to use web-based content management system.

### Accounting Made Simple

Once processed, revenue collected is automatically sent to you electronically and the product owners at the same time. No more waiting to collect money, create reports, and send out checks.

### Team Member Gamification

For each fundraiser, your organization will have their own unique URL which they may then send via text message, email, or share on their social media platforms. Team members have their own log in where they can see their fundraising stats compared to other students, allowing for friendly competition.

### Wrapping Up the Sales

Once minimum order levels are achieved, your fundraising organization and Orchard will receive a notification email stating the order is complete. The product is then shipped and appropriate funds will be distributed to each organization.

---

Aron Wimberly can be reached at [aron@schmerpecans.com](mailto:aron@schmerpecans.com) or by calling 1.800.841.3403. Contact Orchard at [info@orchardfundraising.com](mailto:info@orchardfundraising.com), call 833.850.8324, or visit [www.orchardfundraising.com](http://www.orchardfundraising.com)



# SCHERMER PECANS

OUR FAMILY'S  
FARM FRESH PECANS

*A Fundraising Favorite  
For Over 70 Years*

## NEW!

FUNDRAISING APP  
*for* EASY ORDERING

Download now on  
IPHONE - IPAD - DROID

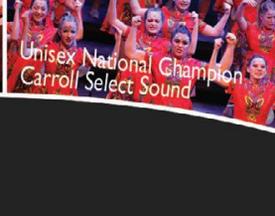


The top show choir competition in America for America's top show choirs!

# 2019 NATIONAL CHAMPIONS

GROSSE POINTE SOUTH HIGH SCHOOL THE POINTE SINGERS & CAROLL HIGH SCHOOL SELECT

FAME



## 2020 DATES & LOCATIONS

FAME New York March 5-8  
 FAME Orlando March 12-15  
 Show Choir America (Orlando) March 19-22  
 FAME Chicago March 26-29  
 FAME Branson April 2-5  
 FAME Hawaii April 15-19  
 Show Choir National Finals April 25

[www.fameproductions.com](http://www.fameproductions.com)

A special thank you to our sponsors:



The **Show Choir National Finals**, held May 4, 2019 at the Genesee Theater in Chicago, presented the annual **Aspire Awards** to the following industry professionals:

- |                            |  |
|----------------------------|--|
| Lifetime Achievement Award | Shelley Johnson  |
| Vocal Vanguard             | Aaron Childress (Huntington North HS)                                |
| Visual Vanguard            | Jarad Voss   |
| Best New Director          | Kay Dick (Chelsea HS)  |
| Best New Choreographer     | Joynell Carr   |
| Best Arranger              | Nick Brockamp  |
| Best Costumer              | Gail McInnis Productions   |
| Spirit of Service          | Damon Brown (Thirst Project)   |
| Most Promising New Program | Milard North HS Infinity (Megan Tantillo)                            |
| Best Regional Competition  | Sing ALL About It (Sioux City East HS, WI<br>Thomas Hales, director) |

Be sure and submit your vote for the 2020 Aspire Nominees beginning Feb. 1! Log onto [www.showchoirs.org](http://www.showchoirs.org) and select ASPIRE to vote.