

IT'S TIME FOR YOUR CLOSE-UP

STAGE RIGHT RYAN C. ALDRIDGE



QUESTION: What got StageRight into risers and portable risers for choirs and show choirs?

StageRight became immersed in Music Education Risers by listening to the directors' need for a sturdy and robust system, one that can withstand students' dynamic movements, and that offers flexible arrangements in addition to quick set-up for performances/competitions. Our portable platforms are a great solution that provides a rigid, wobble-free system that can easily be assembled in a variety of configurations. Through word of mouth in the music education market, StageRight quickly became a solution-driven supplier of quality-built Risers.

QUESTION: What sets your risers apart from others?

There are a couple of main attributes that make the StageRight platforms unique, including our Dual-sided, Honeycomb-core Decks and unitized understructure. The dual-sided deck essentially doubles the wear-life of surfaces; this you can use on one side for the first ten years and then flip over for the next ten years (or use one side for performances and the other side for practice). The honeycomb-core absorbs the

drumhead effect for an extremely quiet walking surface. Our Z-800 supports are unitized, so there are no loose parts. Horizontal and diagonal bracing provide super sturdy and rigid support for a wobble-free system. Together, the decks and supports are easy to set up and allow for a variety of arrangements. Simply place the support in the shape of a 'Z' and place the deck on top. There are no tools and no loose parts.

QUESTION: When a group chooses you, what can they expect from StageRight?

StageRight prides itself in superior customer service, and this includes an experienced and friendly sales staff, quality built and American-made equipment, as well as continued post-sale support. As a family-owned business, we understand the need to earn your trust and keep providing the level of service to help support your program.

QUESTION: If our reader was sitting in front of you, what questions would you ask them?

StageRight wants to better understand your current program needs and future growth development so we can provide a



riser or portable platform system that will grow with your program. We want to learn about the number of students you need to accommodate; about the space where the equipment will be utilized, which helps provide a starting base; about the equipment, and if it will be used for both practice/classroom and performance/competition, or if you have separate needs. There are other questions we hope to ask, too: How will the equipment move through campus or be stored in the summer? For future consideration, where do you see your program in the near future? Will you need to rearrange the risers between different performance styles? Will there be cross-sharing of the platforms between departments or classes?

ABOUT THE AUTHOR: Ryan C. Aldridge is a Digital Marketing representative with StageRight Corporation. StageRight is a designer, manufacturer and distributor of portable staging equipment such as pit fillers, stage extensions, folding stages, choral risers, band risers, music chairs, orchestra enclosures, acoustical shells, telescopic risers, etc. We are able to provide custom equipment, excellent customer service, and quality products.