



# PRODUCTIONS

Show Choir Products and News

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GUIDE**

**BEYOND THE  
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# HARMONIZING SUCCESS: THE ART OF SHOW CHOIR MANAGEMENT



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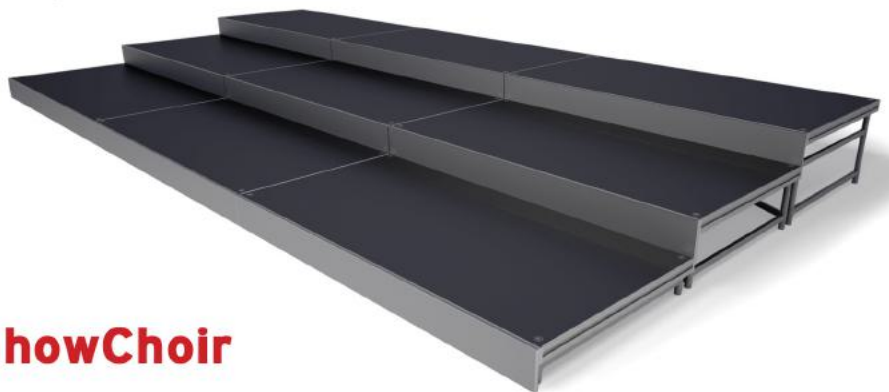


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Dive into the art of show choir success! From repertoire curation to community engagement, explore the intricate world of management behind captivating performances.

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Embarking on a journey with a choir group is akin to orchestrating a symphony: it requires harmony, precision, and careful planning. To help directors meet these challenges, we've compiled a list of pro tips that can help streamline planning, implement safety protocols, and improve parent communications to manage successful choir trips that will be memorable in all the right ways. Happy travels!



## 22 BUYER'S GUIDE 2024

Step into the spotlight with the Productions Magazine Buyer's Guide 2024, your ultimate companion for orchestrating show choir magic! Whether you're a seasoned stage manager, a visionary show choir director, or a school decision-maker with an eye for excellence, this guide is your ticket to a seamless and sensational performance season.

Get ready to unleash your creativity, captivate audiences, and leave a lasting impression. With the Productions Magazine Buyer's Guide 2024 in hand, the spotlight is yours to command. Let's make this season one for the books!



# editor's letter



Dear Show Choir Community,

As we approach another exciting competition season, I am filled with anticipation and admiration for the incredible performances that lie ahead. Over the past six months, I have witnessed the dedication, passion, and hard work that each of you has poured into your show-choir programs. From late-night rehearsals to meticulous costume fittings, your commitment to excellence shines through in every note sung and every step danced.

In this issue, we are thrilled to present our annual Buyer's Guide, curated specifically with your needs in mind. Whether you're in search of stunning costumes, cutting-edge sound equipment, or expert choreography services, the companies featured in our guide are here to support you in putting your program in the best position for success. We understand the importance of having reliable resources at your fingertips, and we hope that this guide serves as a valuable tool in enhancing your show-choir experience.

As we gather to celebrate the talent and creativity of show choirs from across the country, let us remember the collective effort and dedication that have brought us to this moment. Behind every captivating performance lies countless hours of preparation, collaboration, and unwavering determination. Each group brings its unique flair and personality to the stage, creating one-of-a-kind shows that thrill audiences and inspire awe.

To each director, choreographer, musician, and performer, I extend my deepest gratitude for your tireless dedication and artistic vision. Your passion for show choir not only elevates the art form but enriches the lives of everyone fortunate enough to experience it. It is a privilege to be a part of this vibrant and dynamic community, and I am continually humbled by the talent and creativity that abound within it.

As we embark on another exhilarating competition season, let us celebrate the camaraderie, the creativity, and the joy that unite us as show-choir enthusiasts. Together, we will continue to push the boundaries of artistic expression and create memories that will last a lifetime.

With warmest regards,

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# Harmonizing Success:

## THE ART OF SHOW CHOIR MANAGEMENT

by Ed Bauer

Behind every dazzling show-choir performance lies a symphony of management intricacies orchestrated by the show-choir director. From selecting music to designing sets, from fundraising to fostering community ties, the director's role is multifaceted and demanding. Wanting to take a closer look at what it takes to succeed in this role, we delved into the diverse responsibilities of show choir management, exploring the key elements that contribute to the success of these captivating ensembles. Here's what we found.

CONTINUED...



### Tuning In: The Director's Responsibilities

At the helm of any show choir is the director, a visionary tasked with shaping the ensemble's artistic direction and operational strategy. One of the director's foremost responsibilities is curating the repertoire. This involves selecting songs that showcase the choir's vocal prowess and align with the overarching theme of their performance. From Broadway classics to contemporary pop hits, the repertoire must strike a balance between familiarity and novelty, appealing to both performers and audiences alike.

Arranging the music is another critical aspect of the director's role. Whether adapting existing scores or crafting original arrangements, the director collaborates with music arrangers to tailor compositions to the choir's unique sound and style. These arrangements serve as the musical blueprint, guiding rehearsals and

shaping the final performance.

In tandem with musical arrangements, choreography plays a pivotal role in show choir productions. Directors often enlist the expertise of choreographers to choreograph intricate dance routines that complement the music. From synchronized footwork to expressive gestures, choreography adds depth and dynamism to the performance, enhancing its visual impact.

Beyond artistic direction, show choir directors are tasked with logistical duties, including budget management and resource allocation. Fundraising plays a crucial role in financing costumes, props, travel expenses, and other operational needs. Directors spearhead fundraising initiatives, leveraging creative strategies to secure financial support from sponsors, donors, and community partners.

### Harmonizing Efforts: Building a Strong Support System

Central to the success of any show choir program is the cultivation of a robust support network. This begins with the establishment of an active booster club comprised of dedicated parents and volunteers. The booster club serves as the backbone of the program, providing logistical support and critical fundraising assistance.

Managing parent relationships is another key aspect of show choir management. Directors must communicate effectively with parents, keeping them informed about rehearsal schedules, performance opportunities, and fundraising activities. Building trust and rapport with parents is essential for fostering a supportive environment conducive to the choir's growth and success.

Community engagement is equally vital for the long-term sustainability

Managing parent relationships is another key aspect of show choir management. Directors must communicate effectively with parents, keeping them informed about rehearsal schedules, performance opportunities, and fundraising activities.

of the show choir program. Directors actively seek opportunities to showcase the choir's talent at local events, festivals, and fundraisers, raising visibility and garnering community support. Collaborating with local businesses and organizations also opens doors for sponsorship opportunities and in-kind donations, further bolstering the program's resources.

Equally important is cultivating a strong relationship with school administrators. Directors advocate for the show choir program within the school hierarchy, highlighting its educational

value and positive impact on student development. By demonstrating accountability, professionalism, and adherence to school policies, directors earn the trust and support of administrators, ensuring the program's continued success.

### Fine-Tuning Success: Strategies for Excellence

Given the dynamic nature of show-choir management, adaptation and innovation are key to staying ahead. Directors continually evaluate and refine their strategies to enhance the quality and relevance

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of their performances. This may involve exploring new musical genres, incorporating multimedia elements, or embracing emerging trends in choreography and staging.

Emphasizing inclusivity and diversity is also paramount to creating a welcoming and equitable environment within the show choir community. Directors strive to celebrate the talents and contributions of all members, regardless of background or experience, so that the people onstage reflect the community at large. This can help diversify the audience who attend the shows as well.

Furthermore, professional development plays a crucial role in honing the skills and expertise of show choir directors. Attending workshops, conferences, and networking events provides valuable insights and resources for staying abreast of industry best practices and emerging

trends. Collaboration with peers and mentors also offers opportunities for shared learning and growth.

### Empowering Directors: Tools for Show Choir Management

With the many responsibilities of directing a show choir in mind, we put together a list of tools and resources that can help navigate the complexities of the director's role effectively. From organizational software to collaborative platforms, these tools streamline administrative tasks, facilitate communication, and enhance the overall efficiency of the show choir program, empowering directors to orchestrate seamless and successful performances.

#### 1. Music-Management Software

At the heart of every show choir program lies its musical repertoire. Music-management software offers directors a centralized platform for organizing and accessing sheet music, audio recordings,

and rehearsal tracks. Platforms such as SmartMusic, Finale, or MuseScore allow directors to create digital libraries of scores, annotate sheet music, and customize arrangements to suit the choir's needs. With built-in playback features and synchronization capabilities, directors can efficiently teach and rehearse musical selections, ensuring precision and accuracy in performance.

#### 2. Choreography Apps

Choreographing intricate dance routines is a hallmark of show choir performances. Choreography apps such as Choreo Notes, Dance Designer, or Choreographer's Notebook provide directors with intuitive tools for planning, documenting, and teaching choreography. Directors can create step-by-step choreographic sequences, assign movements to specific sections of the music, and share rehearsal videos with performers for practice and review. These apps enhance choreographic precision, streamline rehearsal workflows, and empower directors to create visually captivating performances.

#### 3. Communication Platforms

Effective communication is essential for fostering cohesion and collaboration within the show choir community. Communication platforms such as Slack, GroupMe, or Microsoft Teams facilitate real-time messaging, file sharing, and project management. Directors can create dedicated channels for different choir groups (e.g., performers, parents, volunteers) to disseminate information, coordinate schedules, and address concerns promptly. By centralizing communication channels, directors create easy and open lines of communication while strengthening accountability and engagement among all stakeholders, ensuring smooth coordination and execution of rehearsals, performances, trip planning, and more.

#### 4. Event-Management Software

Coordinating performances, rehearsals, and fundraising events requires meticulous planning and organization. Event-management software such as Eventbrite, SignUpGenius, or Planning

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Pod streamline the logistics of event planning, registration, and attendee management. Directors can create event schedules, send invitations, track RSVPs, and manage volunteers efficiently. These platforms automate administrative tasks, minimize logistical headaches, and empower directors to focus on the artistic and creative aspects of their roles.

### 5. Financial-Management Tools

Managing finances is a critical aspect of show choir management, necessitating transparency, accountability, and fiscal responsibility. Financial management tools such as QuickBooks, FreshBooks, or Wave simplify accounting tasks, budget tracking, and expense management. Directors can create budgets, track expenses, generate financial reports, and manage fundraising campaigns with ease. By maintaining accurate financial records and adhering to budgetary guidelines, directors ensure the long-term sustainability and success of the show choir program.

### 6. Collaborative Project-Management Platforms

Coordinating multifaceted projects requires effective collaboration and task management. Collaborative project management platforms such as Asana, Trello, or Monday.com enable directors to create, assign, and track tasks across rehearsals, performances, and fundraising initiatives. Directors can establish project timelines, set deadlines, delegate responsibilities, and monitor progress in real time. These platforms enhance team coordination, accountability, and productivity, facilitating the seamless execution of show choir activities.

### 7. Video Conferencing Tools

In an increasingly interconnected world, virtual communication has become indispensable for maintaining engagement and connectivity. Video conferencing tools such as Zoom, Google Meet, or Microsoft Teams enable directors to conduct virtual rehearsals, meetings, and workshops

with performers, parents, and volunteers. Directors can share screens, collaborate on documents, and facilitate interactive discussions in real time. These tools transcend geographical barriers, allowing directors to engage with stakeholders remotely and foster a sense of community.

### Empowering Excellence

Ultimately, the success of a show choir program hinges on the passion, dedication, and collaborative spirit of its director and members. Through strategic planning, effective communication, and a commitment to excellence, every element of show choir management transforms visions into vibrant performances that captivate audiences and inspire communities.

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**ABOUT THE AUTHOR:** Ed Bauer has been in publishing for over twenty years. He was introduced to Show Choir by his daughter and he is forever grateful to her for this wonderful gift.

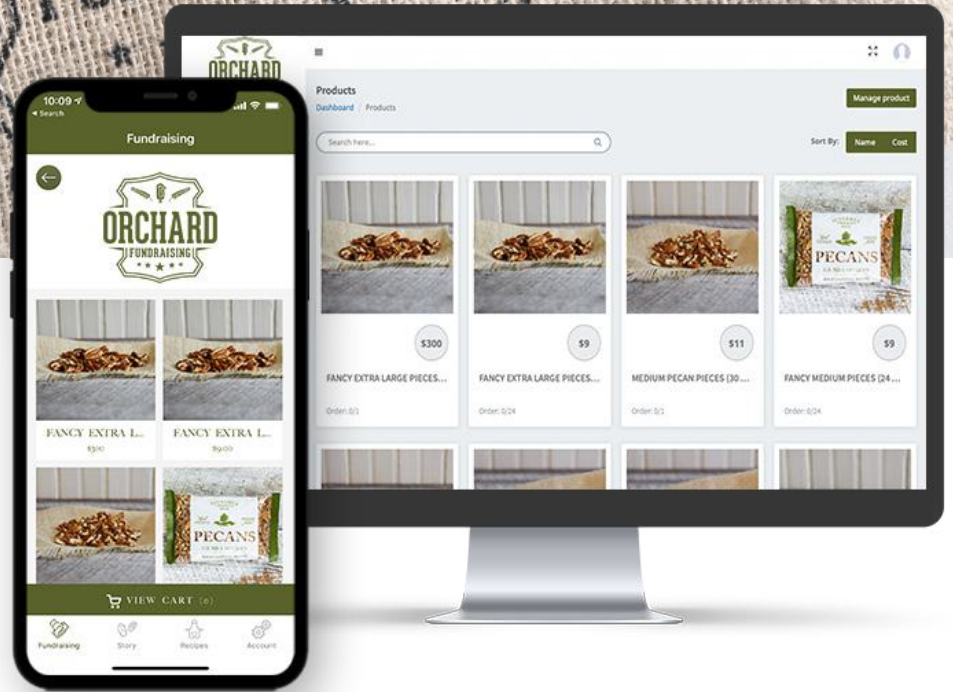
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## GROWING SUCCESSFUL FUNDRAISING ENGAGEMENT

Schermer Pecans shares some exciting news with the readers of *Productions Magazine* about how their app can help you and your team with show choir fundraising.

### Why Develop A New App?

Aron Wimberly from Schermer Pecans explains, "We wanted to develop an innovative platform for fundraisers. Orchard fundraising allows customers to sell Schermer Pecan products through this online platform. This platform creates a shareable link that makes sharing your fundraising information quick and easy. No need for brochures anymore, just share the link on your social media. Friends and family can use your link to purchase products and the funds go straight to the desired bank account."

Wimberly continues, "We've shared the idea with many different organizational groups who are looking for new ways to fundraise. Many organizational leaders are eager to learn about what is to come from this platform. We offer the ability to add their own products, which is even more exciting."

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### Accounting Made Simple

Once processed, revenue collected is automatically sent to you electronically and the product owners at the same time. No more waiting to collect money, create reports, and send out checks.

### Team Member Gamification

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### Wrapping Up the Sales

Once minimum order levels are achieved, your fundraising organization and Orchard will receive a notification email stating the order is complete. The product is then shipped, and appropriate funds will be distributed to each organization.

---

Aron Wimberly can be reached at [aron@schmerpecans.com](mailto:aron@schmerpecans.com) or by calling 1.800.841.3403. Contact Orchard at [info@orchardfundraising.com](mailto:info@orchardfundraising.com), call 833.850.8324, or visit [www.orchardfundraising.com](http://www.orchardfundraising.com)



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# BEYOND





# THE MUSIC

## PLANNING FOR SUCCESS ON CHOIR TOURS

by Ed Bauer

**E**mbarking on a journey with a choir group is akin to orchestrating a symphony: it requires harmony, precision, and careful planning. From coordinating travel logistics to ensuring student safety and satisfying parents' expectations, choir directors encounter a plethora of challenges. To help directors meet these challenges, we've examined the complexities of traveling with a choir group and compiled a list of pro tips that can help streamline planning, implement safety protocols, and improve communications with parents to keep them informed before and throughout your choir trips. Happy travels!

### **Arranging Travel:**

The first note in the choir travel score is arranging transportation. Whether by bus, train, or plane, logistics can quickly become discordant. Synchronizing schedules, coordinating pick-up points, and ensuring adequate space for instruments and luggage can pose significant challenges. To overcome these hurdles, directors should establish clear communication channels with transportation providers, meticulously plan routes, and allocate sufficient time for unforeseen delays. Additionally, opting for reputable transportation companies with experience in handling large groups can streamline the process and enhance the overall travel experience.

### **Accommodations:**

Finding good accommodations for a choir group requires more than just securing a block of rooms. Directors must consider factors such as proximity to performance venues, safety, and affordability. Booking hotels that offer group discounts and amenities such as rehearsal space can be advantageous. Moreover, verifying the accessibility of facilities for individuals with special needs ensures inclusivity within the group. Utilizing reputable booking platforms or working directly with hotels can facilitate smoother arrangements and minimize potential complications upon arrival.

### **Meal Planning:**

Feeding a choir group can be trickier than it sounds, from accommodating dietary restrictions and preferences to managing budgets, time, and other factors. Coordinating meals during travel requires foresight and flexibility. Directors should collaborate with caterers or restaurants to design balanced menus that accommodate various dietary needs while adhering to budget constraints. Additionally,

scheduling mealtimes to align with the group's itinerary and allowing for occasional indulgences can enhance morale and foster camaraderie among choir members. Implementing a system for collecting meal preferences in advance can streamline the ordering process and minimize food waste.

**Ensuring Safety:**

Safety is the cornerstone of any successful choir trip. Supervising large groups of students while navigating unfamiliar environments and managing emergencies requires meticulous planning and vigilance. Directors should conduct thorough risk assessments prior to departure, identifying potential hazards and implementing appropriate safety protocols. Designating chaperones or staff members to oversee specific aspects of the trip can distribute responsibilities and ensure comprehensive supervision.

**I've done dueling pianos, been music director for several shows in town and the Lilly Theatre at the Children's Museum of Indianapolis, and arrange music for show choirs.**

Additionally, providing choir members with emergency contact information and conducting safety drills fosters a sense of preparedness and reassurance.

**Meeting Parent Expectations:**

Managing parents' expectations is a delicate balancing act for choir directors. When parents entrust their kids to the care of the choir, they often have specific concerns and desires regarding their well-being and participation. Open and transparent communication

is paramount in addressing parental concerns and maintaining trust. Directors should establish clear channels for disseminating information, addressing inquiries promptly, and soliciting feedback throughout the planning process. Moreover, organizing pre-travel meetings or orientations allows parents to voice their concerns and gain insights into the itinerary and safety measures, alleviating anxieties and fostering a sense of partnership in the journey.





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**Recognize and celebrate milestones and achievements throughout the journey, building a sense of pride and accomplishment among choir members**

**Helpful Suggestions for Choir Directors:**

- 1. Establish a comprehensive itinerary:**  
Develop a detailed itinerary outlining travel logistics, performance schedules, and leisure activities to keep everyone informed and organized.
- 2. Delegate responsibilities:**  
Assign specific tasks to chaperones, volunteers, or staff members to lighten the director's workload and ensure seamless execution of the trip.
- 3. Embrace flexibility:**  
Anticipate changes and adapt to unforeseen circumstances with flexibility and resourcefulness, promoting a sense of resilience within the group.
- 4. Foster community:**  
Cultivate a sense of belonging and camaraderie among choir members through team-building activities, shared

experiences, and mutual support.

- 5. Celebrate achievements:**  
Recognize and celebrate milestones and achievements throughout the journey, building a sense of pride and accomplishment among choir members. Traveling with a choir group is a symphony of challenges and triumphs, requiring careful orchestration and unwavering dedication. By addressing logistical hurdles, prioritizing safety, and nurturing a sense of community, choir directors can navigate these journeys with confidence and grace. With meticulous planning, open communication, and a spirit of resilience, every choir trip can become a melodic masterpiece that resonates with harmony and joy for years to come.

**ABOUT THE AUTHOR:** Ed Bauer has been in publishing for over twenty years. He was introduced to Show Choir by his daughter and he is forever grateful to her for this wonderful gift.

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Garrett Breeze is a media composer and arranger living in Nashville, Tennessee. He is known primarily as an arranger for many of the top competitive show choirs throughout the United States and travels regularly in that role as a clinician and adjudicator. In addition to his choral work, Garrett frequently writes for high profile media projects, including film, television, video games, and corporate media. He holds a bachelor's degree in Media Music from Brigham Young University and a master's degree in Commercial Composition and Arranging from Belmont University.

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[productionsmag.com](http://productionsmag.com)

## DORNINK

[www.dorninkshowchoir.com](http://www.dorninkshowchoir.com)

Dornink, a custom design fashion house in Des Moines, Iowa, can create your show-choir costumes to perfectly complement your set. Choose from our many styles—or design your own—and let us make your vision a reality. Dornink styles can be customized to fit your set and your budget.

Dornink has 30 years of experience creating show-choir costumes for schools through the Des Moines and surrounding areas. Founder Faythe Dornink began custom sewing costumes for her daughters in show choir in 1992 when she realized their need for a unique look. Since then, designer and daughter Sarah Dornink, educated and trained in New York, has joined the business. Sarah and Faythe will personally work with you to custom design your costumes and create the perfect set.

Whether you're looking for show choir or theatrical costumes, we can design and create just about any style. Be inspired by the many fabric selections on our fabric page. And if you don't see what you're looking for, just ask! Let Dornink set your group apart from the rest. Dornink can design and create the look you need. Our design team is always sourcing new fabrics, styles, and the latest trends to keep your group looking amazing on stage.

## SATIN STITCHES

[www.satinstitches.com](http://www.satinstitches.com)

At Satin Stitches, we pride ourselves for having produced couture-quality performance costumes, right here at our showroom and production facility in Minneapolis, for over 40 years. Deborah J. Nelson has a BFA degree in Fashion Design and founded Satin Stitches in early 1978 after being employed for five years as a Fashion Designer/Patternmaker at a high-end woman's apparel company in Minneapolis. Performance costuming became a passion of hers, along with striving to beautifully and proportionally fit performers of ALL sizes and shapes.

Satin Stitches offers expert design consulting, world-class CAD patternmaking, and couture-quality manufacturing. Our small custom manufacturer's staff has been nurtured and trained by Deborah and her assistants, to create the very best in custom performance costuming.

Customizable, pre-designed show-choir styles are now available in many combinations of fabrics in our web store, [shop.satinstitches.com](http://shop.satinstitches.com), where budget-friendly designs can be ordered with very fast turnaround times. Both basics and specialty designs are available for small or large show choirs.

# BUYER'S GUIDE 2024 COSTUMING



PHOTO COURTESY HAUS OF LAROUÉ AND GAIL MCINNIS

## HAUS OF LAROUÉ AND GAIL MCINNIS

[www.gailmproductions.com](http://www.gailmproductions.com)

Gail McInnis Productions, born out of the Haus of Laroué and Gail McInnis, is proud to offer premier costume designs tailor fit for show choirs and performing groups. They offer a wide variety of unique fabrics, custom-made beaded and sequined dresses, and creative costumes to keep up with your group's most imaginative vision for your next production. They also offer an extensive line of men's suits and creative, custom jackets.

Music educators themselves, Gail and Randy McInnis understand the unique needs of the show choir world, from flair to functionality onstage. That's why they offer everything from dresses made to measurement, convertible and tearaway dresses, and themed garments for women to stand-out suits, vests, jackets, tuxedos, and themed garments for men. They also offer a huge selection of men's and women's shoes and stage jewelry to complete the look. Comprehensive measurement and sizing guides are also available on their website or by calling 601.520.3653.

Customer service is a priority, with personal attention paid to each client. For more information, visit [www.gailmproductions.com](http://www.gailmproductions.com) or email them at [me@hausoflanoue.com](mailto:me@hausoflanoue.com).



PHOTO COURTESY HAUS OF LAROUÉ AND GAIL MCINNIS





## CANDLEBERRY CANDLES

[www.candleberry.com](http://www.candleberry.com)

Candleberry Candle Company is proud to provide fundraising opportunities for individuals and groups throughout the country. Selling Candleberry Candles is a fun and easy way to gain money for projects, trips, or any other needs. Instead of selling the traditional candy bars and cookies for your fundraiser, try selling some of the most powerfully fragrant candles available. Selling Candleberry Candles provides you with the funds you need with less work.

Born out of Frankfort, Kentucky, Candleberry started making candles in 1997. Each candle is handmade, and no two are like. The same mixing process from years past is still used for each fragrance—precise and measured, with the primary focus being quality. The candlemakers love sharing the enjoyment of an excellent fragrance with as many candle aficionados as possible and creating new products to please its customers.

Candle lines include the decadent and foodie Reminiscent fragrances; the new Coffee Shoppe candles in a variety of scents with wonderful notes of select coffee blends; and Nouveau candles, which represent Candleberry's ability to align color, scent, and presentation for a candle that can be used in a variety of decors. For more information, visit the website at [candleberry.com](http://candleberry.com).

## DUTCH MILL BULBS

[www.dutchmillbulbs.com](http://www.dutchmillbulbs.com)

For over half a century, Dutch Mill Bulbs has been committed to providing our customers with the best available bulbs and rooted perennials. We work only with reputable growers who share our dedication to quality and service. We look forward to an opportunity to earn your business.

Dutch Mill Bulbs was established in 1960 with a company vision based on several criteria. First, we were committed to a unique fundraising idea that was environmentally responsible and available year-round, offering spring and fall flower bulb fundraising programs. Secondly, we would provide no-risk spring and fall flower bulb fundraising programs. Next, we would provide low cost, easy-to-sell, guaranteed to grow and bloom pre-packaged flower bulbs and bare root perennials.

Finally, we committed ourselves to superior responsiveness to customer needs as well as continuous improvement. We've been so successful for so long because we not only stand behind our products with a no-nonsense guarantee, we also stand behind our customers, offering unmatched service and support. Contact us toll free at 800-533-8824 or visit our site to get started on your next fundraiser!

## FUN PASTA

[www.funpastafundraising.com](http://www.funpastafundraising.com)

Need a great show choir fundraising idea? Earning up to 50% profit, you can sell from our brochure and also online with your webpage link, with free shipping. Prizes include iTunes or Wal-Mart gift cards. Some of the benefits of our program include the following: one-of-a-kind products, made in the USA, affordable price points, healthy and fun products, long shelf life, easy distribution—and no melting or refrigeration. We also have an Online Leader Dashboard and an Auto Alert Marketing Tool for sellers. Fun Pasta Fundraising is both new and unique—a chance to sell Pasta in fun shapes like musical notes, sports, holidays, and more.

Our fundraising program is simple and effective—#1 in Brochure Sales + Online Sales. Your participants will sell from a colorful brochure and also share an online web page link with out-of-town friends and families. Your group can earn 50% profit with total brochure sales over \$4,000 and earn 40% profit with total brochure sales less than \$4,000. All online sales earn 40% profit, and you can earn Bonus Cash Prizes based on total gross sales!

# BUYER'S GUIDE 2024 FUNDRAISING



## JOSE' MADRID SALSA

[www.josemadridsalsa.com](http://www.josemadridsalsa.com)

With its unique collection of gourmet salsas rooted in original family recipes and made from high-quality ingredients, José Madrid Salsa offers a win-win fundraising opportunity with a unique flair. Some of the benefits Jose' Madrid Salsa offers include a 50 percent profit and the option to choose either traditional or online fundraising, with some groups choosing both options for maximum sales opportunities. At only \$8 a jar, it's a product friends, family, and others will be happy to buy for the salsa itself as well as the chance to support your organization.

Jose' Madrid Salsa comes in 25 flavors ranging from mild to hot, and it's gluten free (with the exception of Chipotle Con Queso). The company even provides tutorials designed to help you make your next fundraiser the most successful yet.

A small business with a huge passion for fundraising, Jose Madrid Salsa introduced its fundraising program with a passion for helping organizations raise much-needed money for their programs. "It's a fulfilling journey where our growth aligns with the accomplishment of shared goals," says founder Mike Zakany. "You won't regret giving us a try."

## LIBERTY BEANS COFFEE COMPANY

[www.libertybeanscoffee.com](http://www.libertybeanscoffee.com)

How many products are more universally purchased every day than coffee? And not just any coffee, but great coffee made by a company started by a chef and chemist who combined their talents and love for excellent coffee to build a successful craft roasting company?

Meet Liberty Beans Coffee Company and its fundraising program, which has been helping schools, nonprofits, sports teams, and all kinds of other organizations raise funds for years. It's a fun and profitable way for you to help your organization while sharing delicious coffee with the community. The product line, featuring personally selected blends from around the world, is diverse, and you can build your own fundraiser around your selections. Liberty Beans Coffee even offers customized logos for your group, making this a great way for Liberty Beans Coffee to fulfill their passion for making great coffee while supporting great causes. Visit online at [www.libertybeanscoffee.com](http://www.libertybeanscoffee.com) and start calculating how much your group will raise through a Liberty Beans Coffee Company fundraiser.

## POPPIN POPCORN

[www.poppinpopcorn.com](http://www.poppinpopcorn.com)

When fundraising season arrives, school and other groups are increasingly looking for companies that offer products their customers want to buy while minimizing unnecessary hassles. Poppin Popcorn—which eliminates refrigeration and shipping headaches—provides the perfect solution. With almost 25 flavors available, you'll find our popcorn almost sells itself! Virtual as well as traditional fundraising options are available, with many groups choosing the virtual option to sell popcorn on social media or through a company link. Through virtual fundraising, Poppin Popcorn will handle all the orders, payments, and shipments for you.

A family-run business in farming, manufacturing and the fundraising industry since 1969, Poppin Popcorn is all natural, healthy, air popped, gluten free, trans-fat free, and shelf stable. Poppin Popcorn also has no additives or preservatives. With our re-sealable saran-coated bags, our product offers a six-month shelf life and can be frozen and thawed.

Better still, students are motivated to sell through great incentive prizes. Visit the website at [www.poppinpopcorn.com](http://www.poppinpopcorn.com) for flavor selections, fundraising tips, and more.



## SCHOOL SPIRIT COFFEE

[www.schoolspiritcoffee.com](http://www.schoolspiritcoffee.com)

School Spirit Coffee uses only the highest quality Arabica Beans from Central and South America. All coffee products are roasted specifically to your order at our roastery, Creative Coffees, and guaranteed to be roasted fresh within days of delivery. Since 2005, School Spirit Coffee has been providing a quality product with private label packaging at a great price to help raise funds for school groups and civic organizations.

The idea for School Spirit Coffee came to owner Debbie Hohman as a result of her school spirit and frustration with typical fundraisers. As an active booster mom for fifteen years, with two wonderful daughters, Debbie has helped organize and sell all the typical fundraising products—candy, nuts, wrapping paper, candles, and more. Because of the high cost and low quality, often the items were difficult (or embarrassing) to sell to family and friends.

If you are looking for an easy fundraiser that incorporates great products with your private label at a competitive price, give us a call at 800-570-1443 or submit a request form from the contact page of our website. We would appreciate the opportunity to help you have a fantastic fundraiser.

## PRIESTER'S PECANS

[www.priesters.com](http://www.priesters.com)

Priester's Pecans is a family-owned company specializing in delicious, old-fashioned, farm-fresh gifts like pecan desserts, pecan candies, cakes, and bulk pecans. As we have served as pecan suppliers and candy makers for over seven decades, our Gourmet Pecan Pieces, Gift Tins, and Candies have delighted countless families.

It is our pledge to you that we will only ship the newest, freshest crop of pecans available to you and your gift recipients. At Priester's Pecans, we want you to be satisfied with every purchase. If any item does not completely delight you, we will be glad to honor our 100% satisfaction guarantee. Our ordering process is user-friendly, fast, and efficient. We have organized our fundraising program into as few steps as possible, so you can spend more time raising funds and less time with forms and paperwork.

The advantages of Priester's Fundraising Program are significant. Pecans are versatile; you can use them as ingredients to cook and bake with, as a snack item, or as a topping on desserts, ice cream, and breakfast foods. Additionally, pecans last, unlike fruit or other perishable food items; if stored in the proper environment, pecans can be kept a year or longer. Pecans are also affordable to the consumer and profitable for the fundraiser. Priester's name recognition is second to none, and we have a 100% satisfaction money-back guarantee.

Priester's makes it easy with our No Hassle Fundraising Program, so fundraising has never been easier, more fun, or as profitable. Call us at 800-277-3226 or visit our website today to get started!

## SCHERMER'S PECANS

[www.schermerpecans.com](http://www.schermerpecans.com)

Harvested from Georgia orchards that have been in our family for over seventy years, our pecans are always hand selected and fresh shelled. We take pride in our pecans from start to finish; we plant and care for the trees, shell the pecans, and candy the delicious varieties. Schermer's Pecans offers a healthy and delicious option, a fundraiser you can feel good about!

In a nutshell, here's how it works: First, call, email, or download our easy app to sign up. Then, choose from five candied flavors: glazed, dark chocolate, chocolate, cinnamon glazed, and caramel clusters. You can get fresh and natural pecans available in 16-ounce halves, 16 ounce extra-large, and medium pieces, or 12 and 16 ounce small and medium pieces. You can pre-sell or have cases on hand to sell. Profits range from \$2.25-\$3.45 per bag / \$55-\$75 per case.

We offer free shipping in the continental USA, no money up front with approved credit, and 30 days to pay. We will mail you printed order forms to use for selling, or—to make it even easier—you can use our new app to set up your sellers with a link they can share with friends and family on social media or for door-to-door selling.

More about the app: "Orchard" is an innovative fundraising platform that is changing the way your organization can raise money. With its mobile platform, Orchard allows fundraising organizations to present, order, and track their fundraising sales and shipments in real time online. Orchard is built to elevate fundraising activity and results in an easier and engaging manner.



PHOTO BY ANGEL BAKER / LIVESTAVIA HILLS SINGERS

## FAME/SHOW CHOIR NATIONAL CHAMPIONSHIPS

[www.fameproductions.com](http://www.fameproductions.com)

For over twenty years, FAME has produced national show-choir competitions and today is the clear leader in producing professional-level events for the nation's best show choirs. Three essential philosophies are woven into the foundation of each of our events: encourage innovation, inspire creativity, and reward excellence. The Show Choir National Championship Series was developed to provide a true national champion!

Six qualifying events take place in Hollywood, Orlando (two weekends), New York, Chicago, and Branson. The top three mixed and top two single-gender show choirs from each world class division at each event will be invited to participate in the National Show Choir Finals the last weekend in April.

In addition, qualified groups that have not competed at one of the qualifying events may apply to compete at the Show Choir National Finals. Learn more about the upcoming events by visiting [www.showchoirs.org](http://www.showchoirs.org).

## MANHASSET SPECIALTY STANDS

[www.manhasset-specialty.com](http://www.manhasset-specialty.com)

The Manhasset Specialty Company began in 1935, when inventor and musician, Otto Lagervall, dissatisfied with the quality of the existing music stands and their inherent problems and shortcomings, set out to develop a better music stand. He succeeded in developing the initial Manhasset music stands.

Over the years, new stands and various accessory products have been added to the Manhasset line, and countless improvements have been made to the manufacturing processes. Today at Manhasset, we continue working to research and develop new and unique products to fit the needs of musicians of all ages, as well as to improve upon what has always been the finest quality line of music stands available.

The Manhasset Specialty Company is an employee-owned business—all of us care about the company and our products and take great pride in what we produce. We value our company's reputation very highly and are strongly committed to continuing our tradition of exceptional quality. From our full line of music stands to our innovative accessories that answer our customers' needs, at Manhasset we are continuing in our efforts to bring you the very best.

## PEAK PERFORMANCE TOURS

[www.peakgrouptravel.com](http://www.peakgrouptravel.com)

Performance tours can be really stressful if not properly planned. Your group deserves an inspiring, performance-filled adventure with comfortable and dynamic performance spaces we have pre-screened.

PPT has been helping schools plan comprehensive performance tours by reducing the stress and amping up the fun for over twenty years. Planning a group tour can be overwhelming, but Peak Performance Tours will guide you every step of the way, from concept to completion, in co-designing the right program based on your performance and entertainment goals.

Whether you want to participate in a music festival, perform publicly, or participate in a workshop, PPT can provide you with a proposal for destinations in the USA and beyond. We have experience planning trips for clients with groups of all styles and size. From a live street performance to a Broadway workshop, these tours are designed to give you and your group a broad range of personal and local performance opportunities. Contact us today for your customized performance tour by calling 215-598-8690 or 800-220-0165.



## STAGERIGHT

[www.StageRight.com](http://www.StageRight.com)

Durable, premium quality, and built for endurance! StageRight leads the pack in platforms and risers design and application. With a legacy dating back to 1984, four decades of groundbreaking solutions have been rigorously tested and perfected in our products. Our services are tailored to meet any space's creative and functional vision. We thrive on collaboration, embracing input from designers and end users to ensure results surpass expectations in style and performance. This is where durability meets design.

Unlock boundless versatility with StageRight equipment. Don't settle for limited functionality. Explore the freedom that our endless configurations for show choir, jazz band, seated choral, and band risers can provide. If your creativity knows no bounds and your environment tests your limits, then contact us online or over the phone for expert consultations, budgeting, and specifications to turn your vision into a reality.

Empowered by an extensive lineup of products, StageRight transforms EVERY classroom, hall, theater, auditorium, or gymnasium for a performance to remember.

[productionsmag.com](http://productionsmag.com)

## STAGING CONCEPTS

[www.stagingconcepts.com](http://www.stagingconcepts.com)

Staging Concepts is the industry leader in portable staging equipment. Since 1990, we've provided superior staging product solutions for facilities and venues with custom needs. Our company and team of devoted engineers strive to ensure that we produce the most superior and advanced modular, lightweight custom staging systems in the industry.

Staging Concepts' performing-arts systems and products are designed to maximize any venue. We specialize in building modular stages to seamlessly look and feel permanent. Our customization options can maximize the functionality of your space while giving you the capability to choose a system that perfectly matches your venue. Our equipment is of the finest quality and requires no tools, making it easy and efficient for set-up and take-down.

Performing arts centers, theatres, auditoriums, and other performance facilities demand durable and high-quality equipment for their venues, and Staging Concepts can perfectly fulfill these needs. Whether it is a small portable stage for a choir room, orchestra pit filler for a theatre, or flexible seating risers for a black box, Staging Concepts will provide the ideal equipment to match the project.

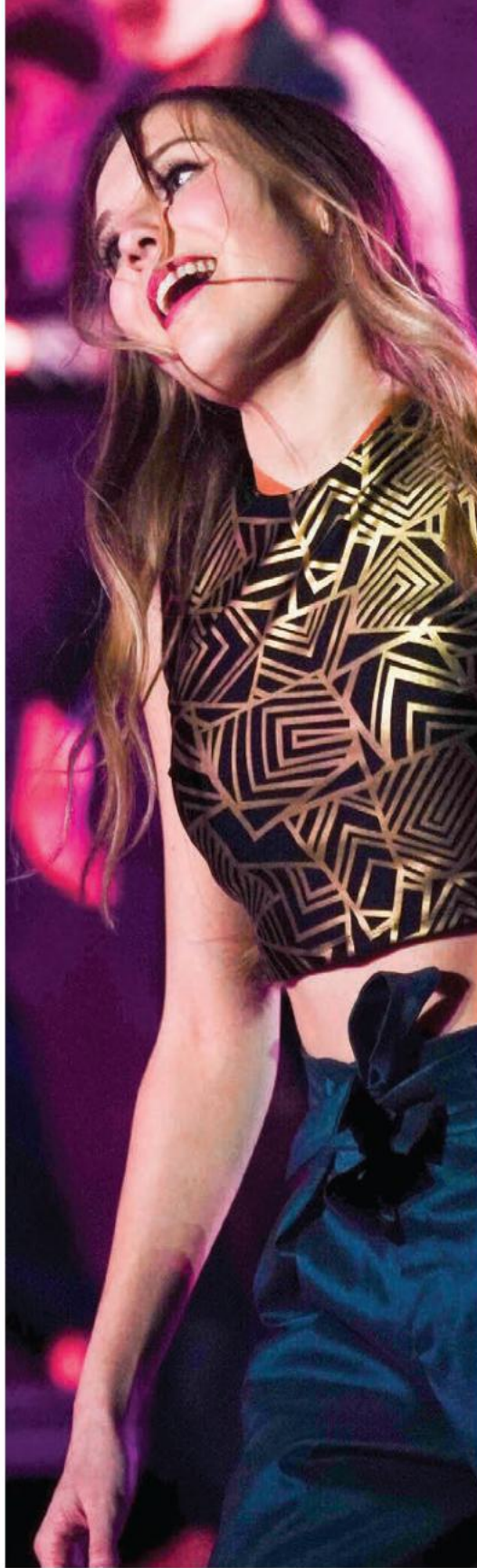
## WENGER

[www.wengercorp.com](http://www.wengercorp.com)

Wenger Corporation provides innovative, high-quality products and solutions for music and theatre education as well as performing arts and athletic equipment storage and transport. For more than sixty years, Wenger has been listening to what our customers need, then designing and manufacturing innovative, durable, and functional products to meet those needs.

Wenger pioneered sound isolation in practice rooms and now offers modular rooms with virtual acoustic technology (VAE) and built-in digital recording/playback. Products include pre-engineered acoustical doors, sound-isolating music practice rooms, acoustical shells, instrument and equipment storage cabinets, audience seating, portable stage platforms and staging systems, tiered risers, music furniture, and more.

No other company meets and exceeds the product needs of the music education, performing arts, and athletic markets like Wenger. Our expertise, design capability, and level of service are unmatched in the industry.



*dornink*  
dorninkcostumes.com



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