



No more waiting—it's SHOWTIME! Our powerhouse guide packs everything you need: fundraising hacks, costume magic, killer staging, music mastery, and cutting-edge tech. Rise above, wow your crowd, and make your choir unforgettable.

COSTUME PROVIDERS

CREATIVE COSTUMING & DESIGN

www.creative-costuming.com

Creative Costuming & Design was founded in 1992 as a true passion project for husband and wife team Kevin and Noreen Roberts, who once performed in drum corps, band and color guard themselves. What began in the living room of their Huntington Beach, California home has grown into one of the design industry's leading distributors of custom costumes. Our company's passion to deliver the best design and costumes to every customer remains the same as it was that summer of 1992. It's that dedication to design and function that has seen the company expand to serve a diverse clientele, including color guards, drum and wind ensembles, marching bands, choruses, equestrian, ice skaters, actors, dance teams, and, of course, show choirs. Our vast design collection ranges from Dramatic or Soft & Pretty to Futuristic and everything in between. Customers can choose designs directly from the site, designs with custom changes, or fully custom designs. Creative Costuming & Designs is dedicated to all groups and levels of competition. Our goal is to make each performer look and feel like a champion. Thank you for allowing us the privilege of helping your performance shine.

DORNINK

www.dorninkshowchoir.com

Dornink, a custom design fashion house in Des Moines, Iowa, can create your show choir costumes to perfectly complement your set. Choose from our many styles or design your own and let us make your vision a reality. Dornink styles can be customized to fit your set and your budget. Dornink has over twenty-three years of experience creating show choir costumes for schools through the Des Moines and surrounding areas. Founder Faythe Dornink began custom sewing costumes for her daughters in show choir in 1992 when she realized their need for a unique look. Since then, designer and daughter Sarah Dornink, educated and trained in New York, has joined the business. Sarah and Faythe will personally work with you to custom design your costumes and create the perfect set. Work with our design team to custom design the perfect look. Whether you're looking for show choir or theatrical costumes, we can design and create just about any style. Be inspired by the many fabric selections on our fabric page. And if you don't see what you're looking for, just ask! Let Dornink set your group apart from the rest. Dornink can design and create the look you need. Our design team is always sourcing new fabrics, styles, and the latest trends to keep your group looking amazing on stage.



HAUS OF LANOUE AND GAIL MCGINNIS PRODUCTIONS

www.gailmproductions.com

Haus of Lanoue and Gail McGinnis Productions provides premier costume designs tailor fit for show choirs and performing groups. With an understanding that no two clients—and no two shows—are alike, we specialize in creating costume needs to meet any budget, any theme, and the unique vision of any director. Always abreast of the latest trends in show-choir styles, we offer a wide variety of unique fabrics, custom-made beaded and sequined dresses, and creative costumes to fit the ever-changing show choir world. We have an extensive line of men's suits and creative custom jackets. The design process is different for each client. Some directors choose designs exactly as presented on our website, while some like what they see but want to customize the color or fabric. Still others come in with little more than an idea, and it's our job to bring it to fruition—from classic show-choir styles to highly detailed theatrical costumes, period costumes, and cutting-edge, fashion-forward looks. Having been music educators ourselves, we're always thinking beyond a great look to consider functionality and practicality, all the unseen factors that go into producing a show. We're proud to have earned the trust of directors who come back to us year after year for costumes that always hit the right note.

MUSIC ARRANGEMENT

MUSIC ARRANGEMENT SERVICES

www.showchoirmusic.com

In the late 1980's, Jeffrey Bowen began arranging for competition show choirs as extra work. During the 1990's, the arranging grew into full-time work and was established as Music Arrangement Services. In 2012, the company became incorporated as Music Arrangement Services, Inc. with the same concept of providing high-quality competition arrangements as well as ensuring the legal licensing of each and every title. Arrangements have been purchased by schools in over thirty-five states, several European countries, and Australia. Music Arrangement Services, Inc. provides quality Show Choir arrangements to competition Show Choirs all over the country. With hundreds of titles to its credit, directors will be able to see the wide variety of styles created to make your show choir sound the best! Music Arrangement Services, Inc. can assist in all licensing and arrangement permissions to ensure the legality of making copies for your rehearsals! Currently, there are hundreds of titles on file that have been created over the decades, including original pieces by Jeffrey Bowen that have been purchased by show choirs around the country.



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BACK-TO-SCHOOL GUIDE



FUNDRAISING PARTNER BUSINESSES

CHESTNUT HILL CANDLE COMPANY

www.chestnuthillcandle.com

What started as a hobby for Dave and Missy Severs in 2001 blossomed into a passion-fueled business after countless trials and triumphs. Our candles quickly gained popularity, propelling us to launch our website in 2002 and open a retail store a year later. In 2020, we proudly opened our flagship location in Chester. We've become experts in fundraising for schools and organizations, distributing our candles across the globe, from the United States to our distributors in Italy, the Czech Republic, Poland, and Germany. With 18 seasonal fragrances to choose from, up to \$5 profit per candle sold, online and catalog sales available, individually packed orders, and free delivery, we're proud to offer a fundraising program that's quick, easy, and profitable for your organization. You'll also have the confidence of selling a premium name brand product known for quality. As a family-owned and operated venture, we're honored to work alongside our two daughters, infusing every candle—each one made with natural soy wax and pure cotton wicks—with love and dedication. Whether you've been a part of our story from the beginning or just stumbled upon us today, we're immensely grateful for your support and for joining us on this adventure.

DUTCH MILL BULBS

www.dutchmillbulbs.com

For over half a century, Dutch Mill Bulbs has been committed to providing our customers with the best available bulbs and rooted perennials. We work only with reputable growers who share our dedication to quality and service. We look forward to an opportunity to earn your business. Dutch Mill Bulbs was established in 1960 with a company vision based on several criteria. First, we were committed to a unique fundraising idea that was environmentally responsible and available year-round, offering spring and fall flower bulb fundraising programs. Secondly, we would provide no-risk spring and fall

flower bulb fundraising programs. Next, we would provide low cost, easy-to-sell, guaranteed to grow and bloom pre-packaged flower bulbs and bare root perennials. Finally, we have committed ourselves to superior responsiveness to customer needs as well as continuous improvement. We've been so successful for so long because we not only stand behind our products with a no-nonsense guarantee, but we also stand behind our customers, offering unmatched service and support. Contact us toll free at 800-533-8824 or visit our site to get started on your next fundraiser!

FUN PASTA

www.funpastafundraising.com

Need a great show choir fundraising idea? Earning up to 50% profit, you can sell from our brochure and also online with your webpage link with free shipping! Prizes include iTunes or Wal-Mart gift cards. Some of the benefits of our program include the following: One-of-a-kind products, made in the USA, affordable price points, healthy and fun, long shelf life, easy distribution—no melting or refrigeration—Online Leader Dashboard, and Auto Alert Marketing Tool for sellers. Fun Pasta Fundraising is both new and unique—a chance to sell Pasta in “fun shapes” like musical notes, sports, holidays, and more. Our fundraising program is simple and effective—the #1 Brochure Sales + Online Sales. Your participants will sell from a colorful brochure and also share an online web page link with out-of-town friends and families. You can earn 50% profit with your



total brochure sales over \$4,000, earn 40% profit with your total brochure sales less than \$4,000. All online sales earn 40% profit, and you can earn Bonus Cash Prizes based on total gross sales!

JOSE MADRID SALSA

www.josemadridsalsa.com

Jose Madrid Salsa has made its name from the meticulous crafting of gourmet salsa, rooted in our original family recipes. We prioritize high-quality ingredients, resulting in a superior product that sets us apart from the rest and lives up to the standards of our namesake, family patriarch Jose Madrid. Jose Madrid Salsa has worked with groups as a fundraising company for more than 18 years. It's a fulfilling journey where our growth aligns with the accomplishment of shared goals. We make fundraising easy, fun, fast, and profitable, offering 50% profit to your group! You can choose from online sales, community fundraising, or both! We provide ordering instructions you can send to friends, family, co-workers and put on your social media. They will be able to choose from all 28 of our flavors—from Original Mild to Black Bean and Corn Pablano, Mango Habanero, and Spanish Verde XX Hot. There's truly something for everyone. Customers can pick as many jars as they like, and we will ship them directly to their home or office. Upon the completion of your fundraiser, we will send you a check for \$4.00 per jar ordered. We look forward to partnering with you!

SCHERMER'S PECANS

www.schermerpecans.com

Harvested from Georgia orchards that have been in our family for over seventy years, our pecans are always hand selected and fresh shelled. We take pride in our pecans from start to finish; we plant and care for the trees, shell the pecans, and candy the delicious varieties. Schermer's Pecans offers a healthy and delicious option, a fundraiser you can feel good about! In a nutshell, here's how it works: First, call, email, or download our easy app to sign up. We offer free shipping in the continental USA, no money up front with approved credit, and 30 days to pay. We will mail you printed order forms to use for selling, or—to make it even easier—you



can use our new app to set up your sellers with a link they can share with friends and family on social media or for door-to-door selling. Our app, "Orchard," is an innovative fundraising platform that is changing the way your organization can raise money. With its mobile platform, Orchard allows fundraising organizations to present, order, and track their fundraising sales and shipments in real-time online. Orchard is built to elevate fundraising activity and results in an easier and engaging experience.

ESSENTIAL EQUIPMENT

MANHASSET SPECIALTY STANDS

www.manhasset-specialty.com

The Manhasset Specialty Company began in 1935, when inventor and musician Otto Lagervall, dissatisfied with the quality of the existing music stands and their inherent problems and shortcomings, set out to develop a better music stand. He succeeded in developing the initial Manhasset® music stands. Over the years, new stands and various accessory products have been added to the Manhasset® line, and countless improvements have been made to the manufacturing processes. Today at Manhasset, we continue working to research and develop new and unique products to fit the needs of musicians of all ages, as well as to improve upon what has always been the finest quality line of music stands available. The Manhasset Specialty Company is an "Employee Owned" business—all of us care

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about the company and our products and take great pride in what we produce. We value very highly our company's reputation and are strongly committed to continuing our "Tradition of Exceptional Quality." From our full line of music stands to our innovative accessories that answer our customers' needs, at Manhasset we are continuing in our efforts to bring you the very best.

STAGERIGHT

www.StageRight.com

Bringing over twenty-five years of innovative solutions and products, StageRight stands at the forefront in platform design and application. We have products and services that can be applied to meet the design intent of any space. We welcome the input of the designer and end user, so that the end result exceeds expectations in both aesthetics and functionality. Our sturdy and durable materials offer you a solid investment that will continue to exceed your needs for years to come. Let us know how we can help you solve the challenges of the ever changing environment. Please contact us for design consultation, budgeting and specifications. A solution is only a phone call or click away. StageRight can offer unlimited choir riser configurations and can arrange different layouts—show-choir, jazz platform, seated choral, or band risers—which can all use the same components. With an endless array of products, StageRight can help

you convert any classroom, hall, theater, auditorium or gymnasium—for a performance to remember.

WENGER

www.wengercorp.com

Wenger Corporation provides innovative, high-quality products and solutions for music and theatre education, performing arts, and athletic equipment storage and transport. For more than sixty years, Wenger has been listening to what our customers need and then designing and manufacturing innovative, durable, and functional products to meet those needs. Wenger pioneered sound isolation in practice rooms and now offers modular rooms with virtual acoustic technology (VAE) and built-in digital recording/playback. Products include pre-engineered acoustical doors, sound-isolating music practice rooms, acoustical shells, instrument and equipment storage cabinets, audience seating, portable stage platforms and staging systems, tiered risers, music furniture, and more. No other company meets and exceeds the product needs of the music education, performing arts, and athletic markets like Wenger. Our expertise, design capability, and level of service are unmatched in the industry.

FAME/SHOW CHOIR NATIONAL CHAMPIONSHIPS

www.fameproductions.com

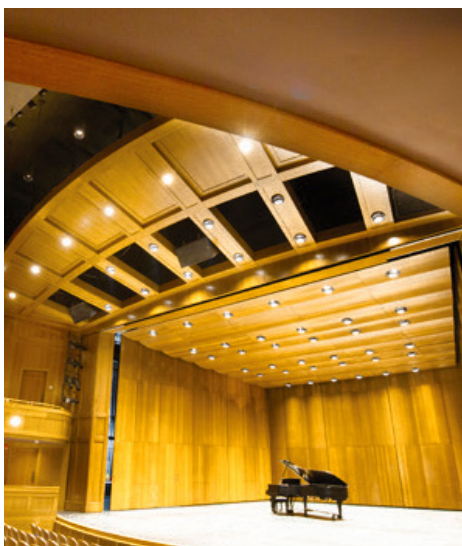
For over twenty years, FAME has produced national show choir competitions and

today is the clear leader in producing professional level events for the nation's best show choirs. Three essential philosophies are woven into the foundation of each of our events: encourage innovation, inspire creativity, and reward excellence. The Show Choir National Championship Series was developed to provide a "true" national champion! Six qualifying events take place in Hollywood, Orlando (two weekends), New York, Chicago, and Branson. The top three mixed and top two single-gender show choirs from each world class division at each event will be invited to participate in the National Show Choir Finals the last weekend in April. In addition, qualified groups that have not competed at one of the qualifying events may apply to compete at the Show Choir National Finals. Learn more about the upcoming events by visiting www.showchoirs.org.

PEAK PERFORMANCE TOURS

www.peakgrouptravel.com

Performance tours can be really stressful if not properly planned. Your group deserves an inspiring, performance-filled adventure with comfortable and dynamic performance spaces we have pre-screened. PPT has been helping schools plan comprehensive performance tours by reducing the stress and amping up the FUN for over twenty years. Planning a group tour can be overwhelming, but Peak Performance Tours will guide you every step of the way, from concept to completion, in co-designing the right program based on your performance and entertainment goals. Whether you want to participate in a music festival, perform publicly, or participate in a workshop, Peak can provide you with a proposal for destinations in the USA and beyond. We have experience planning trips for clients with groups of all styles and size. From a live street performance to a Broadway workshop, these tours are designed to give you and your group a broad range of personal and local performance opportunities. Contact us today for your customized performance tour by calling 215-598-8690 or 800-220-0165.



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APRIL 11th

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